

## Westwood and World Forum Offshore Wind: Announcement of knowledge partnership



Westwood  
Global Energy  
Group



WORLD FORUM  
OFFSHORE WIND

**London, UK/Hamburg, Germany, 03 July 2023:** [World Forum Offshore Wind](#) (WFO), the non-profit organisation focused on promoting offshore wind energy worldwide, today welcomes [Westwood Global Energy Group](#) (Westwood), the specialist energy market intelligence and consultancy firm, as its exclusive ‘Knowledge Partner’ and new WFO member.

The partnership will see Westwood provide WFO members and the wider offshore wind community with the latest global insights, trends and developments in offshore wind. As a WFO member, Westwood will also play an active role in regular committee meetings and use its insight to challenge assumptions and advance its already detailed knowledge of the industry.

**Gunnar Herzig, Managing Director, WFO says:** *“We look forward to working with the entire Westwood team to ensure that we can provide additional benefits to our WFO members and deliver the most relevant information and analysis to the global community to help advance offshore wind worldwide. Westwood’s deep expertise and international setup with offices in Europe, Asia and the USA is an ideal fit with WFO’s global profile.”*

**David Linden, Head of Energy Transition, Westwood adds:** *“Our partnership with WFO is born out of a shared common goal of wanting to enable the growth of the offshore wind industry. Offshore wind is on the eve of transformation, moving from a niche, regionally bound technology to a truly global driver of net-zero goals. To allow stakeholders to take advantage of the scale of opportunity, and effectively navigate the sector’s current headwinds, this partnership will provide independent data, analysis and thought leadership.”*

Westwood’s comprehensive [WindLogix](#) solution tracks and forecasts offshore wind growth using a bottom-up approach – providing a detailed, holistic view of projects, commercial trends and the supply chain.

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### **About World Forum Offshore Wind**

World Forum Offshore Wind (WFO) is the world’s only organisation 100% focused on promoting offshore wind energy on a global scale. WFO is registered as a non-profit organisation (e.V.) in Germany, with offices in Hamburg, Tokyo, Taipei and New York. WFO’s international members represent the complete offshore wind value chain including utility companies, manufacturers and service companies as well as other non-profit organisations. WFO’s unique global profile facilitates access to governmental and international forums in order to open new offshore wind markets and advocate for global offshore wind growth.

### **About Westwood Global Energy Group**

Every day, organisations throughout the onshore and offshore energy value chain ask strategic, technical and commercial questions and turn to [Westwood Global Energy Group](#) (Westwood) for the

answers. As trusted advisors to companies in key sectors, Westwood chooses to focus on areas of the industry traditionally underserved by other players.

The Energy Transition means that businesses are facing both new opportunities and risks in how they operate. We are committed to helping the energy industry navigate the transition successfully, by leveraging our extensive track record in providing actionable insight and advice that businesses, industry bodies and investors have relied upon time and time again. From the depth of our data to the insight from our industry experts, our commercial advisory to our quantitative techniques and databases – we insist on excellence in everything we do.

Westwood is headquartered in London and has offices in Aberdeen, Houston and Singapore.

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### **Biographies**



Gunnar Herzig is the Managing Director and Co-Founder of the World Forum Offshore Wind (WFO) a non-profit organisation founded in 2018 to advance offshore wind energy worldwide. Gunnar has nearly 15 years of experience in the renewable energy industry. From 2009 to 2018 Gunnar held various positions in the renewable energy division of the German energy company RWE focusing on offshore wind. Gunnar received a degree in

International Business Administration from the University of Tuebingen (Germany) and a Master of Business Administration (MBA) from the University of Cambridge (UK). In addition, Gunnar studied as an exchange student at the National University of Singapore (Singapore) and at Harvard University (USA).



David is an Executive Director and Head of Energy Transition at the market intelligence provider Westwood Global Energy Group (Westwood), with a specific focus on Offshore Wind, Hydrogen and Carbon markets. He has more than 15 years' commercial experience across the global energy value chain and has held key Commercial and Regulatory roles at Corus, BP, Mott MacDonald and Wood Mackenzie. David also hosts the Energy Transition Now podcast. He has a degree in International Management and German from the University of Bath.